

Minutes of 'Streets in Bloom' Meeting 9/11/13 11 AM
134 Springfield Road Brighton

Present: Reuben Jankowich, Sylvia Peckham, Edward white (chairing), David Williams, Jo Whitehead, Margaret Bushell, Rob Rosenthal.

The meeting was called at the general meeting of SRRA and sat to consider promotion of "Streets in Bloom" ideas. The following matters were considered:

The Council invites funding for applicants able to show that their project benefits local community and local community wellbeing. Such an application would require to be directed to complimenting such objectives. It was considered that window boxes, street tree planting and raised planting boxes would fulfill those ends and potentially allow funding.

Ideas of window box planting were discussed. Particularly encouraging private properties to plant boxes. Planting around trees was discussed, particularly how to encourage and publicise this.

The idea of publicity through local schools was discussed.

Raising the profile of planting in both public and private space was discussed generally, with the possibility of having 'prizes' for best displays, and encouraging children to engage in adopting tree spaces.

Jo specifically suggested exploring the idea of protective planters around trees, as featured in another local scheme, or similar.

The meeting agreed as follows:

1. Reuben and Jo would work to further explore making the application to BHCC to enable funding.
2. David would informally survey tree sites in Springfield, Florence and Southdown avenue to see how many sites currently unplanted had potential to be planted, and report back
3. Edward would design and produce hangings for planted trees both to publicise Streets in Bloom and to seek adoption of unplanted trees.
4. Robert agreed to contact the headmaster of the local school, as proposals were firmed up, to seek publicity and cooperation.
5. Jo to contact Neil Brothers of BHCC arboriculture dept. to seek advice and any assistance available.
6. Edward to seek Grenville Nation's assistance in publicising Streets in Bloom through the SRRA website.
7. Sylvia Peckham to explore setting up a group email for members of the Streets in Bloom working group.

Meeting ended 12.10